

There
is more
to every
mattress



Mattress Recycling Council®

Dan McGowan, Program Manager, Northeast | Oct. 14, 2025

Who we are



International Sleep Products Association
Trade association for the mattress industry



Mattress Recycling Council
The nonprofit ISPA created in 2013 to develop and implement recycling programs in states that enact mattress recycling laws



Bye Bye Mattress
The consumer-facing brand MRC developed for the recycling program

What MRC does

- Program administration
- Competitive bidding process
- Contract with collection sites
- Contract with transporters
- Contract with mattress recyclers
- Inform consumers and industry about recycling opportunities through ByeByeMattress.com website



Recycling benefits

Economic benefits

- Supporting local jobs
- Saving municipalities money

Environmental benefits

- Diverting valuable materials from the waste stream
- Life cycle analysis found significant water and energy savings while reducing greenhouse gases

RECYCLING
1 MATTRESS

SAVES:  **500**
gallons of water

Enough **energy** to
power an average
house for **3** days



Greenhouse gas emissions savings
similar to driving **60** fewer miles.

Model mattress stewardship legislation

Statewide legislation

- Consistency with the state and across program states
- Level playing field for all stakeholders
- Industry supported and operated

Sustainable financing

- To ensure sustainability over time

Anti-trust protection

- To allow program to establish uniform fee assessment

The role of the state regulator

Ensure compliance with the stewardship law

- Review and approve program plan, including the fee
- Enforce law's provisions
- Review and approve annual report
- Maintain information about the mattress stewardship organization

How is the program funded?

- The single externalized fee
- A visible fee collected at point-of-sale on all mattresses and foundations
- A visible fee provides evidence for revenue compliance and tracking
- Brick-and-mortar and e-commerce retailers are required to assess the fee
- End users like hotels, hospitals and universities also pay the fee
- Flat rate regardless of mattress size or type
- Collected fees are remitted to MRC monthly

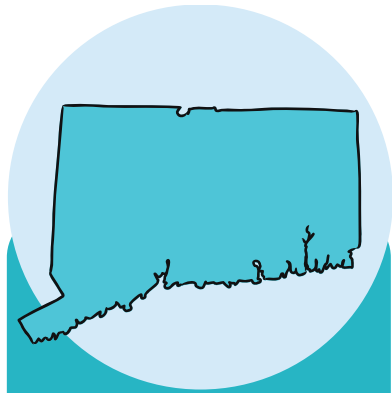
What does MRC use the fee for?

- Transportation of mattresses to recyclers
- Recycling of mattresses
- Containers for collection sites
- Collection events
- Education and outreach
- Program administration
- Department oversight and enforcement

Current Connecticut Fee Expenditures

| | |
|------------------------|--------------|
| Transportation Costs | 27.9% |
| Recycling Costs | 56.7% |
| Collection Costs | 3.7% |
| Total Ops Costs | 88.3% |
| Admin Costs | 9.7% |
| Marketing Costs | 2.1% |
| | 100.0% |

MRC state programs



CONN.

Launched:
May 1, 2015

Fee:
\$16.00

Recycled:
1.7 million



CALIF.

Launched:
Dec. 30, 2015

Fee:
\$16.00

Recycled:
13 million

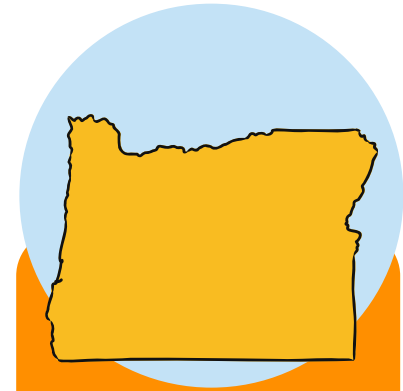


R.I.

Launched:
May 1, 2016

Fee:
\$20.50

Recycled:
750 thousand



ORE.

Launched:
Jan. 1, 2025

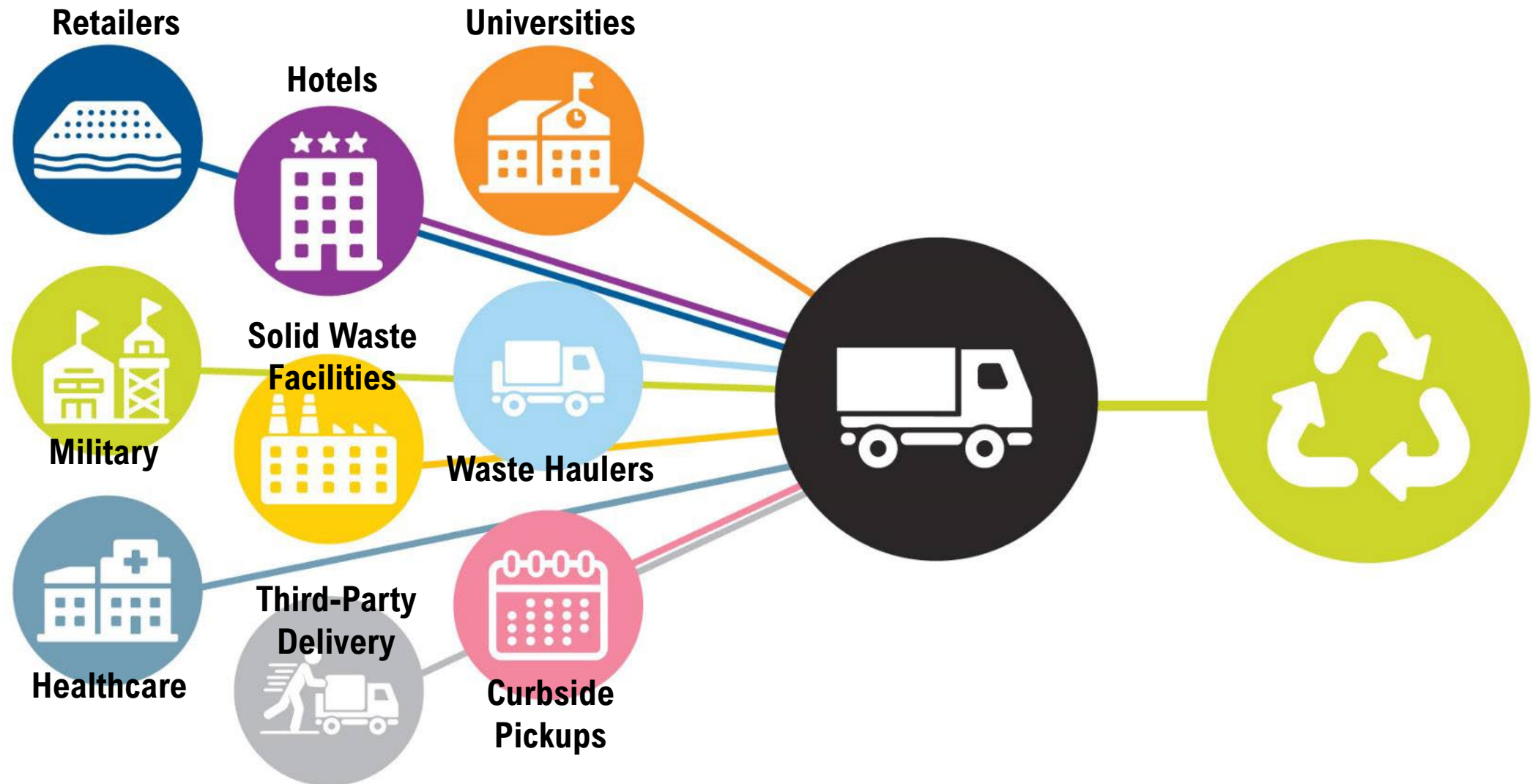
Fee:
\$22.50

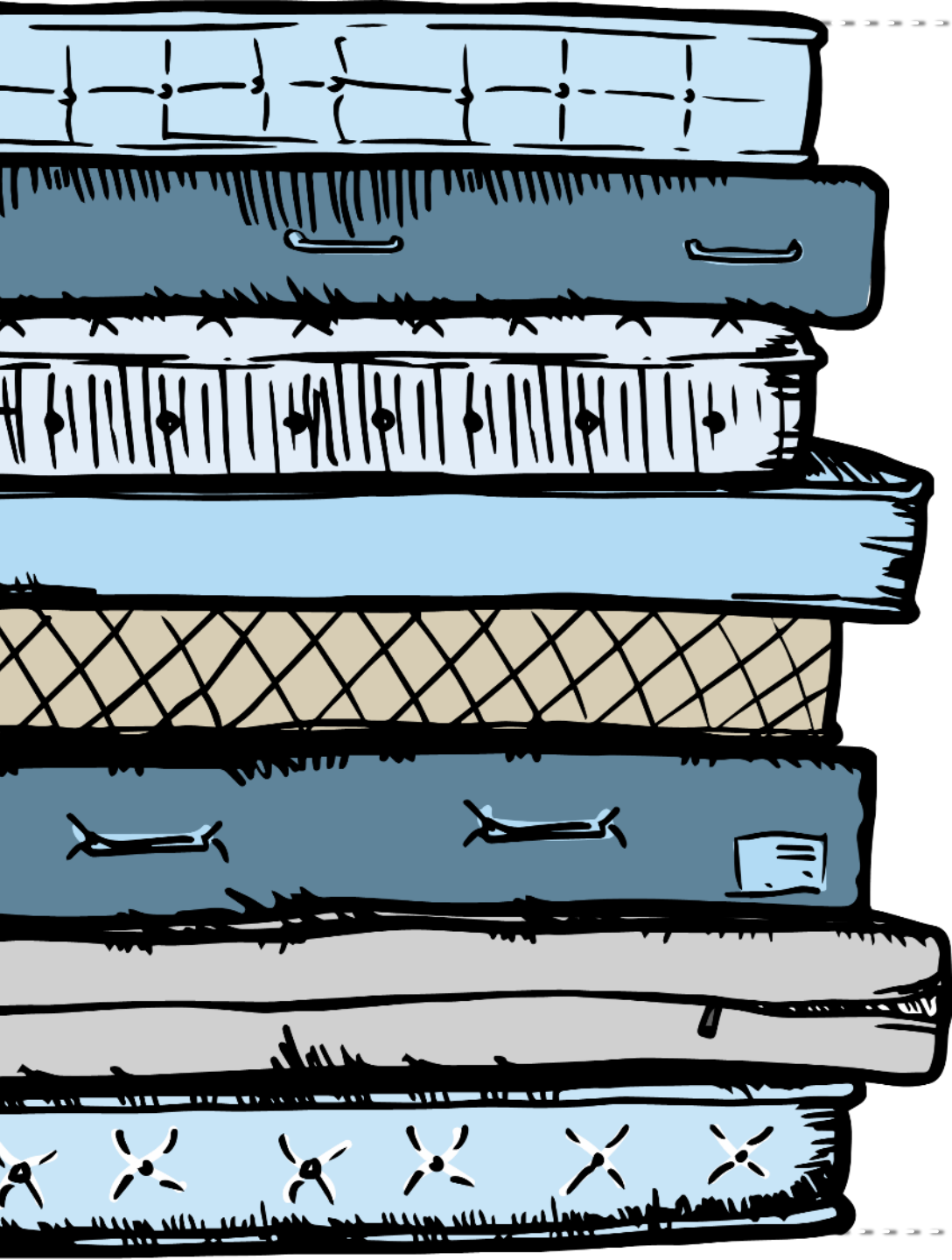
**Just
started!**

Current collection networks



Collection sources





Lifetime totals

15 million
units recycled

14.9 million
cubic yards

575 million
pounds

How are mattresses recycled?

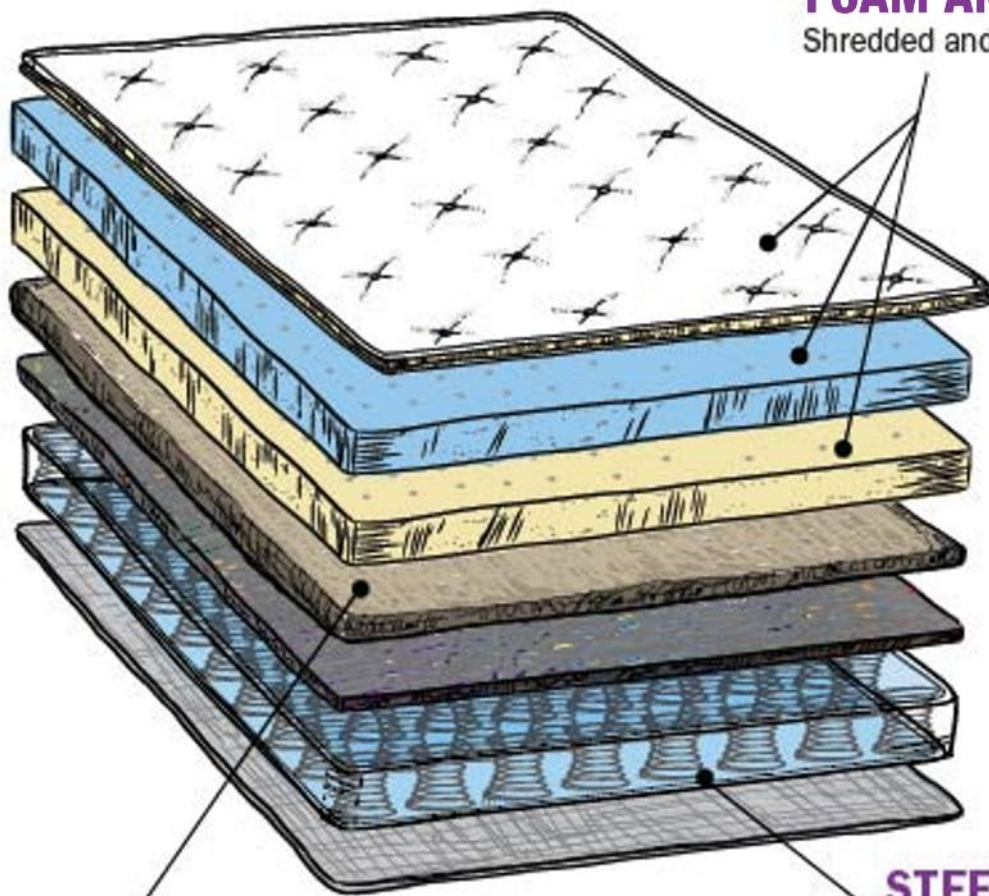
- Combination of manual and automated equipment
- Recyclers track inbound and outbound data to achieve a minimum 75% recycling rate which includes reuse and refurbishment
- Significant diversion of resources from landfills and waste to energy facilities
- Report data annually to state on units collected, materials recovered.



MATTRESS & BOX SPRING BREAKDOWN

FOAM AND QUILT PANELS

Shredded and blended into carpet padding

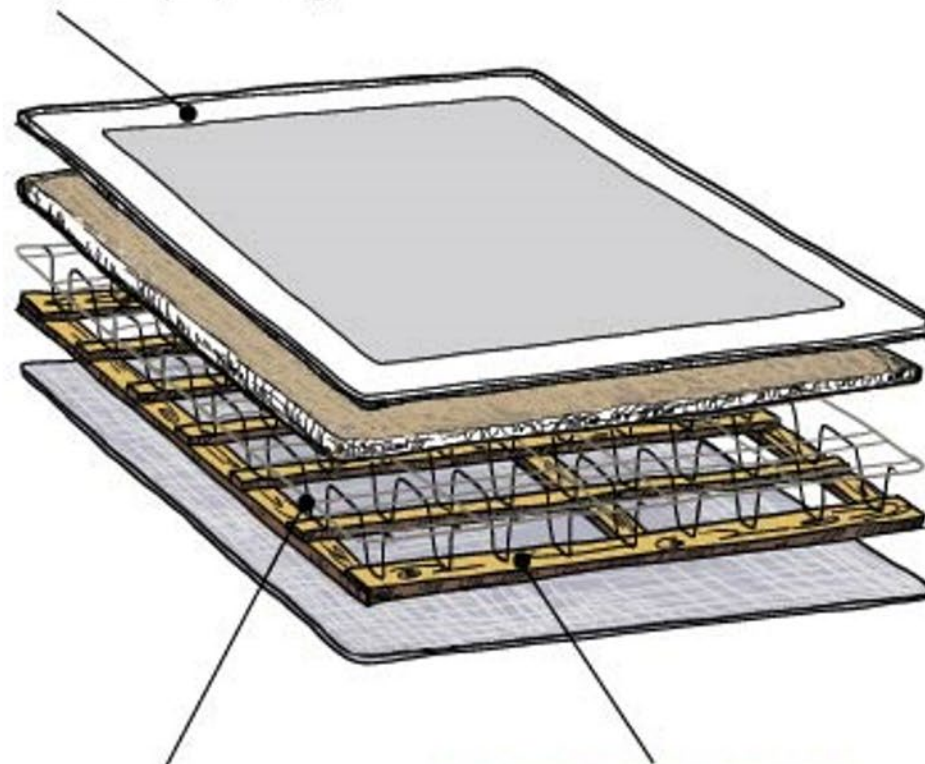


COTTON FIBERS

Used in insulation products

STEEL SPRINGS

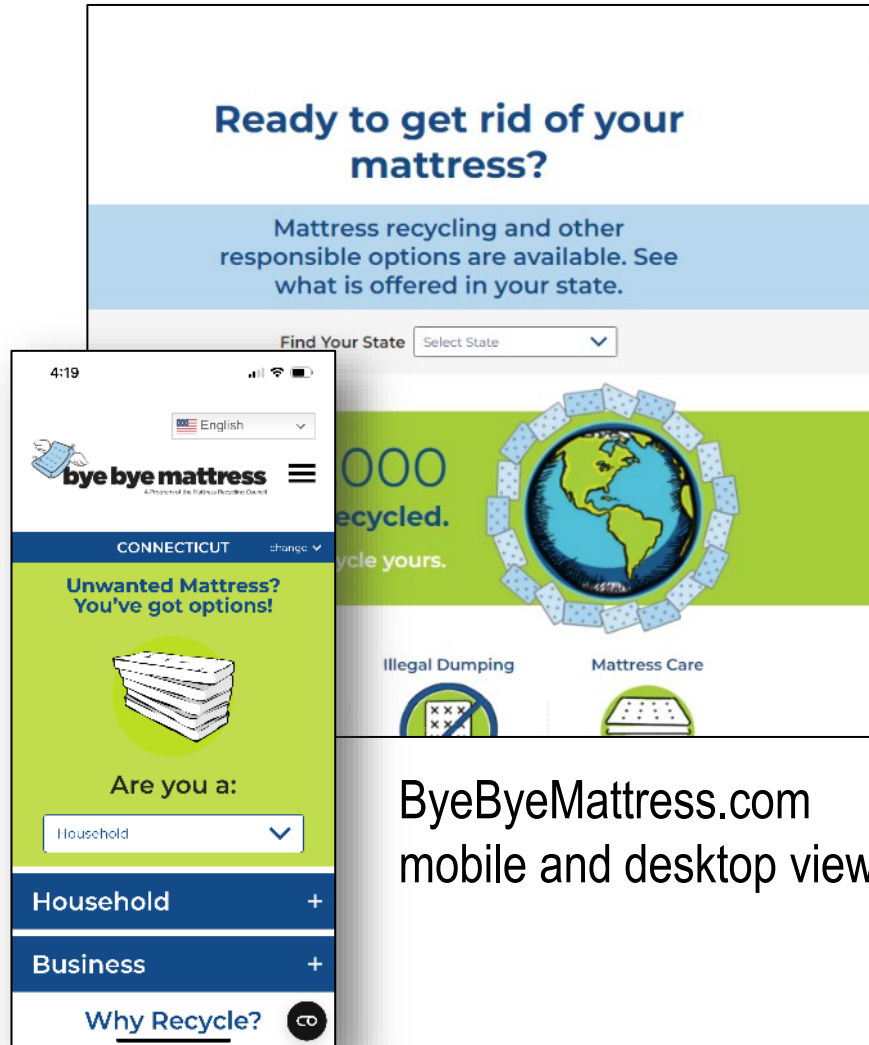
Recycled as metal scrap and used in construction rebar and other steel products



WOOD

Shredded to produce landscaping mulch or burned as an alternative fuel source

Consumer outreach examples



ByeByeMattress.com
mobile and desktop views



Public Service
Announcement



Billboard



Online search
and digital ads

In-Store Poster



Why we are successful

- Harmonized, workable legislation
- Externalized, transparent fee
- One PRO, consistent nationwide messaging
- Highly recyclable product
- Effective collection networks
- Supply chain experts
- Redundant recycling facilities
- Industry engagement
- Research efforts target end market development

The logo for the Mattress Recycling Council (MRC) consists of three stylized, overlapping curved shapes in shades of green and blue, resembling a mattress or recycling symbol.

Mattress Recycling Council®

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