

There
is more
to every
mattress



Mattress Recycling Council®

Dan McGowan, Program Manager, Northeast | Oct. 14, 2025

Who we are



International Sleep Products Association
Trade association for the mattress industry



Mattress Recycling Council
The nonprofit ISPA created in 2013 to develop and implement recycling programs in states that enact mattress recycling laws



Bye Bye Mattress
The consumer-facing brand MRC developed for the recycling program

What MRC does

- Program administration
- Competitive bidding process
- Contract with collection sites
- Contract with transporters
- Contract with mattress recyclers
- Inform consumers and industry about recycling opportunities through ByeByeMattress.com website



Recycling benefits

Economic benefits

- Supporting local jobs
- Saving municipalities money

Environmental benefits

- Diverting valuable materials from the waste stream
- Life cycle analysis found significant water and energy savings while reducing greenhouse gases

RECYCLING
1 MATTRESS

SAVES:  **500** gallons of water

Enough **energy** to **power** an average house for **3** days



Greenhouse gas emissions savings similar to driving **60** fewer miles.



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Model mattress stewardship legislation

Statewide legislation

- Consistency with the state and across program states
- Level playing field for all stakeholders
- Industry supported and operated

Sustainable financing

- To ensure sustainability over time

Anti-trust protection

- To allow program to establish uniform fee assessment

The role of the state regulator

Ensure compliance with the stewardship law

- Review and approve program plan, including the fee
- Enforce law's provisions
- Review and approve annual report
- Maintain information about the mattress stewardship organization

How is the program funded?

- The single externalized fee
- A visible fee collected at point-of-sale on all mattresses and foundations
- A visible fee provides evidence for revenue compliance and tracking
- Brick-and-mortar and e-commerce retailers are required to assess the fee
- End users like hotels, hospitals and universities also pay the fee
- Flat rate regardless of mattress size or type
- Collected fees are remitted to MRC monthly

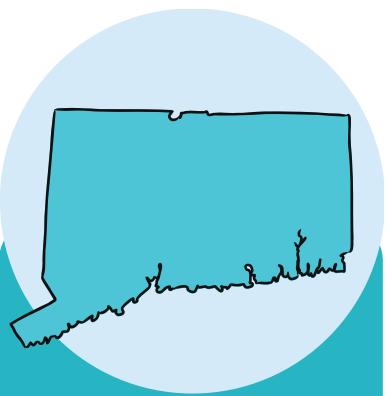
What does MRC use the fee for?

- Transportation of mattresses to recyclers
- Recycling of mattresses
- Containers for collection sites
- Collection events
- Education and outreach
- Program administration
- Department oversight and enforcement

Current Connecticut Fee Expenditures

Transportation Costs	27.9%
Recycling Costs	56.7%
Collection Costs	3.7%
Total Ops Costs	88.3%
Admin Costs	9.7%
Marketing Costs	2.1%
	100.0%

MRC state programs



CONN.

Launched:
May 1, 2015

Fee:
\$16.00

Recycled:
1.7 million



CALIF.

Launched:
Dec. 30, 2015

Fee:
\$16.00

Recycled:
13 million

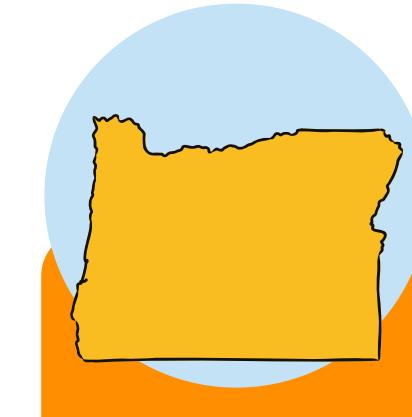


R.I.

Launched:
May 1, 2016

Fee:
\$20.50

Recycled:
750 thousand



ORE.

Launched:
Jan. 1, 2025

Fee:
\$22.50

**Just
started!**

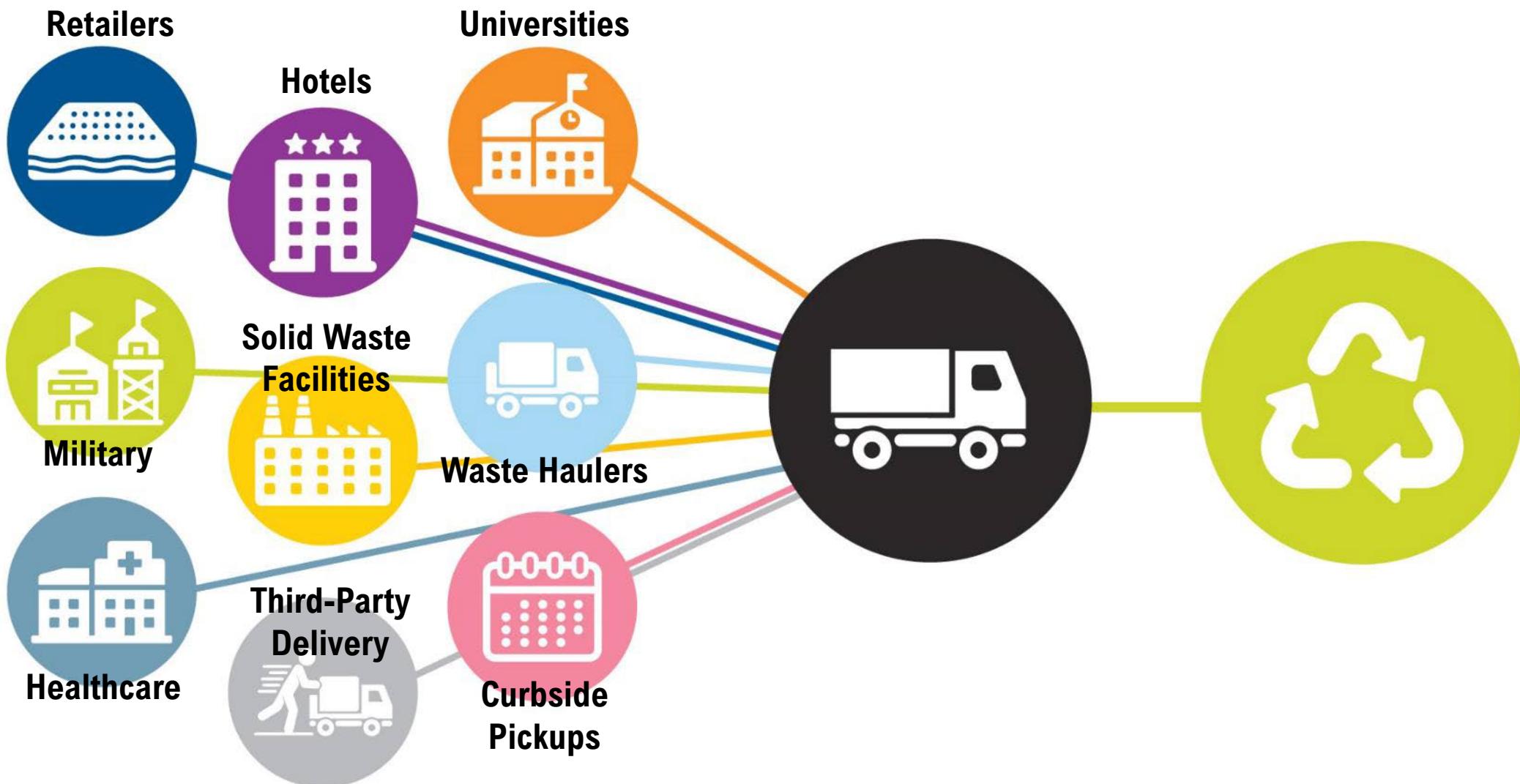


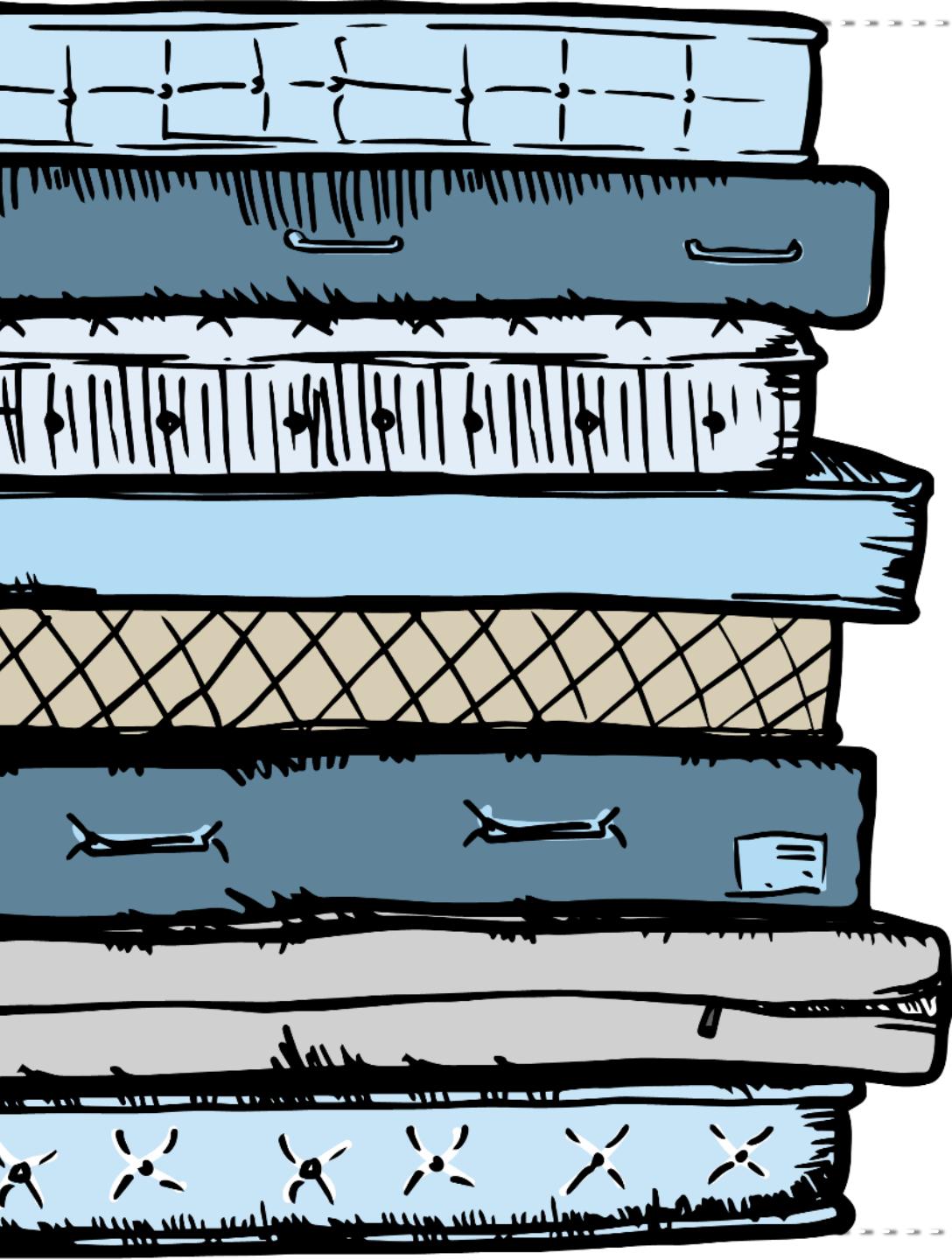
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Current collection networks



Collection sources





Lifetime totals

15 million
units recycled

14.9 million
cubic yards

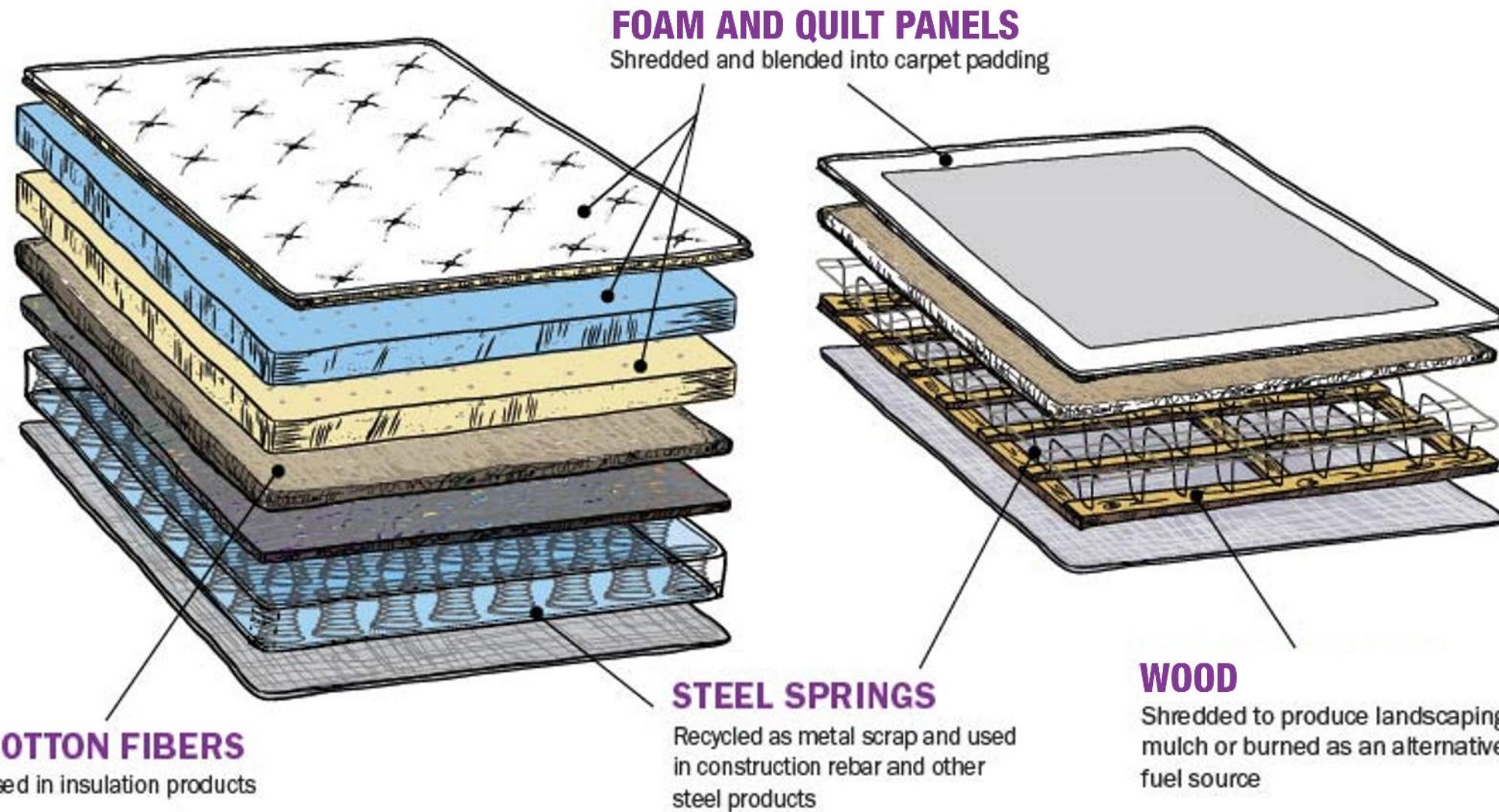
575 million
pounds

How are mattresses recycled?

- Combination of manual and automated equipment
- Recyclers track inbound and outbound data to achieve a minimum 75% recycling rate which includes reuse and refurbishment
- Significant diversion of resources from landfills and waste to energy facilities
- Report data annually to state on units collected, materials recovered.



MATTRESS & BOX SPRING BREAKDOWN



Consumer outreach examples

Ready to get rid of your mattress?

Mattress recycling and other responsible options are available. See what is offered in your state.

Find Your State Select State

4:19 English

bye bye mattress A Program of the Mattress Recycling Council

CONNECTICUT change

Unwanted Mattress? You've got options!

Illegal Dumping Mattress Care

Are you a: Household Business Why Recycle?

ByeByeMattress.com mobile and desktop views



Public Service Announcement



Billboard



Online search and digital ads

Rest Easy!
Your Old Mattress CAN Be Recycled.

Drop it off at a participating location, use your solid waste provider, or ask your retailer about taking it back.

Connecticut's Mattress Recycling Fee is \$16.00 Per Unit
Bye Bye Mattress is a program of the Mattress Recycling Council. Fees are used to provide participating locations with containers, transportation and recycling discarded mattresses as well as consumer outreach, industry communication and program administration.

YOUR MATTRESS RECYCLING OPTIONS

Drop Off At A Participating Location
Ask Your Retailer To Take It Back
Contact Your Solid Waste Provider

VISIT ByeByeMattress.com FOR DETAILS.
Contact info@byebyemattress.com or 1-855-494-8400.

Why we are successful

- Harmonized, workable legislation
- Externalized, transparent fee
- One PRO, consistent nationwide messaging
- Highly recyclable product
- Effective collection networks
- Supply chain experts
- Redundant recycling facilities
- Industry engagement
- Research efforts target end market development



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www.MattressRecyclingCouncil.org | www.ByeByeMattress.com

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